

This product brief is confidential and not for onward distribution. Please refer to the 15MY UK Price Guide for full price and specification information.

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### **Section 1: Introduction**

Following the design refresh for Discovery at 14MY, 2015 MY adds new technology and feature content designed to keep the car both modern and relevant. It also see the introduction of new SE and SE Tech models alongside the existing HSE and HSE Luxury derivatives, setting a precedent for future naming consistency in the Discovery family.

InControl<sup>TM</sup> Apps is a brand new feature which enables touchscreen smartphone functionality to be accessed through the car's touchscreen infotainment system. A number of other features first seen on the XXV Special Edition become available to order as options on 15MY cars.

The new SE and SE Tech models bring additional feature content over the GS and XS models they replace.

Discovery continues to win international awards and acclaim for its capability and versatility and is still unsurpassed in the way it can accommodate seven passengers with a blend of real on-road refinement and off-road leadership.

The positioning statement for Discovery remains as the Ultimate All-Purpose-Vehicle, highly advanced and supremely able for adventurous people who lead big lives.

### **Section 2: Programme Timing and Key Dates**

> First Order Call: 18 June 2014
> Start of Production: 18 August 2014
> Start of Sales: 1 September 2014

#### Section 3: Introduction of new models

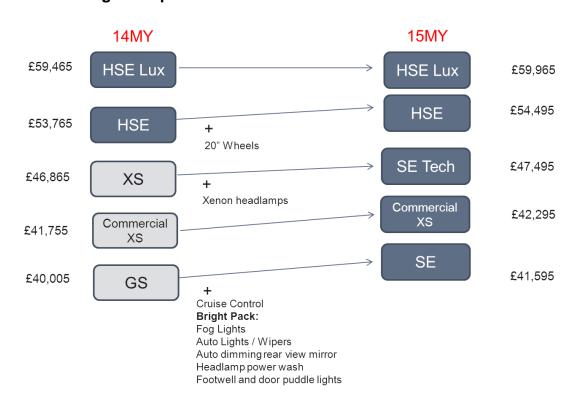
At 15MY **SE** becomes the new entry point to the Discovery range. This adds cruise control, fog lights, automatic headlamps and wipers, headlamp power wash, auto dimming interior rear view mirror and interior foot well and door puddle lamps to the previous entry GS specification at 14MY. **SE Tech** is based on the outgoing 14MY XS specification with the addition of Xenon headlights and LED signature.

**HSE** variants now feature 20" Style alloy wheels as standard (option 029TJ shown below) to replace the 19" wheels previously standard at 14MY



**HSE Luxury** and **Commercial XS** specifications remain unchanged.

### 14MY vs 15 MY Range Comparison



### Section 4: Feature & Technology Upgrades

### InControl<sup>™</sup> Apps (025PA)

InControl<sup>TM</sup> Apps, the first introduction uses leading in-car mobile technology to connect smartphone apps to the car's infotainment system, supported initially from Apple iPhone 5 onwards and compatible Android devices (minimum v4.0 - not all devices will be officially supported). Key apps such as Contact, Maps, Calendar and the Music player work out of the box and a stream of locally approved apps will be released over time to ensure a constantly fresh and relevant user experience.



Fig. 1 – InControl<sup>™</sup> Apps Architecture (025PA)

At launch the following key apps will be supported on both iOS and Android:



Fig. 2 – InControl<sup>™</sup> Apps Launch Content

The smartphone will be connected via USB to the Audio Interface Panel which has been (relocated at 14MY to the upper glove box). On InControl<sup>TM</sup> Apps vehicles, a second dedicated USB connection is added to the panel.



Fig. 3 – Audio Interface Panel in Glovebox (Aux-in, audio USB and InControl<sup>™</sup> Apps connections where fitted)

## **Section 5: Interior Detailing**

### Wood/Leather Steering Wheel (032DR)

A wood/leather steering wheel first seen on the XXV LE will be available to order on 15MY vehicles fitted with Grand Black Lacquer (HSE / HSE Lux only).



Fig. 4 - Grand Black Lacquer Wood/Leather Steering Wheel (032DR)

### **Section 6: Exterior Paint Colours**

There will be three changes to the exterior colour palette at 15MY:

- > Aruba replaces Luxor
- > Kaikoura Stone replaces Ipanema Sand
- > Montalcino Red replaces Nara Bronze

The last production for Luxor, Ipanema Sand and Nara Bronze will be July 2014.

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